



JUANA DE LA HOZ R.

Ui Designer & Branding.

Bio. I enjoy working in things i'm passionate about. I love to innovate, explore, and excel in my relationships and commitments. I'm a team player looking for ongoing development.

"If i don't like it, I seek its positive side."

"If don't know something, I go and learn about it."

EDUCATION

· **University**
Graphic Designer
Autonoma del Caribe 2005 - 2008

Seminars

· **El Mundo del Diseño**
Autonoma del Caribe University
May / June 2005

· **9 Salón de Diseño Gráfico**
Autonoma del Caribe University
May 2007

CONTACT

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Barranquilla - Colombia

PERSONAL ACHIEVEMENTS

- Happy.co: environmental project 2011.
- Udress.me: Founder 2012
- Workout Challenge: Favorite Rails Rumble public application 2014
- Startup weekend first edition- winner B/quilla - Startup: Udress.me - 2012
- Startup weekend second edition Second place - FitTime - 2013
- Startup Weekend third edition - Organizer Barranquilla - 2014.

HOBBIES AND INTERESTS

Music, sports, movies, food, technology branding, traveling...

TOOLS



ENGLISH LEVEL

Intermediate

WORK EXPERIENCE

Freelance at www.juanadearte.com

Nugget.ia (Canada)

Visual Designer - Enero 2022

The Bridge (Outsourcing Fundación Grupo Social) (Chile)

Visual Designer - Septiembre 2021 - Enero 2022

aepihanni (USA)

Ui Designer - October 2019 - May 2021

tyba. (Colombia)

Ui Designer - July. 2020 - December 2020

Zemoga Inc. (Colombia, International company)

Ui Designer - July. 2019 - June 2020

GoCargo Platform (Colombia)

Ui Designer Nov. 2018 - February 2019

Humantelligence. (USA)

Ui & Marketing Designer Nov. 2017 - Sept. 2018

TechniSupport. (Colombia)

Design and consulting in digital products and client management. June 2016 - May 2017

Mentor in Growth and Consolidation Government Programs: (Colombia)

Mintic, Vive digital, Apps.co, Colciencias, Todos por un Nuevo País, Area Dos by: Koombea November 2014 - April 2015

November de 2015 - April de 2016

Mentored Startups:

2015 - ComeYa, Seak, Los Cuentos del Abuelo.

2016 - Seineken, Packen y Boyax.

2017: Kama, Nomit, Fraid, Numia, Freeya,

Bookquick, Testero.

Talks:

- Branding; "El secreto del número 3"-

Universidad Autónoma del Caribe - 2014

- Entrepreneurship talk - Startup weekend 2014.

Koombea (Colombia, International company)

UX/UI Designer

June de 2012- April de 2015

2008 - 2012 as Graphic Designer

Juana de la hoz Rojano
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